

# Facebook Guidelines

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all Facebook users that describe what type of sharing is allowed on Facebook, what type of content is allowed, and generally describe how to behave respectfully on Facebook. Facebook Promotion Guidelines & Giveaway Rules ... Social Media Guidelines and Best Practices . Facebook . Purpose . This document is designed to provide guidance to Centers for Disease Control and Prevention employees and contractors on the process for planning and development, as well as best practices for participating and engaging, on the social networking site Facebook. Background Social Media Guidelines and Best Practices Don't use Facebook advertising data for any purpose (including retargeting, commingling data across multiple advertisers' campaigns, or allowing piggybacking or redirecting with tags), except on an aggregate and anonymous basis (unless authorized by Facebook) and only to assess the performance and effectiveness of your Facebook advertising campaigns. Facebook Here are the Facebook guidelines for each format, and how they affect how you write and design your ads: Single Image Ad Guidelines (Source: [blog.bufferapp.com](http://blog.bufferapp.com)) The Single Image ad is the trusty steed of the Facebook advertising world. It is the most versatile as it can be used with almost any objective. Facebook Ad Guidelines - What You Need to Know - Connectio Create an account or log in to Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates. Facebook - log in or sign up Facebook for Business gives you the latest news, advertising tips, best practices and case studies for using Facebook to meet your business goals. COVID-19 Resources: We're here to help your business

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